

**CON lídEres  
hAY PAZ**

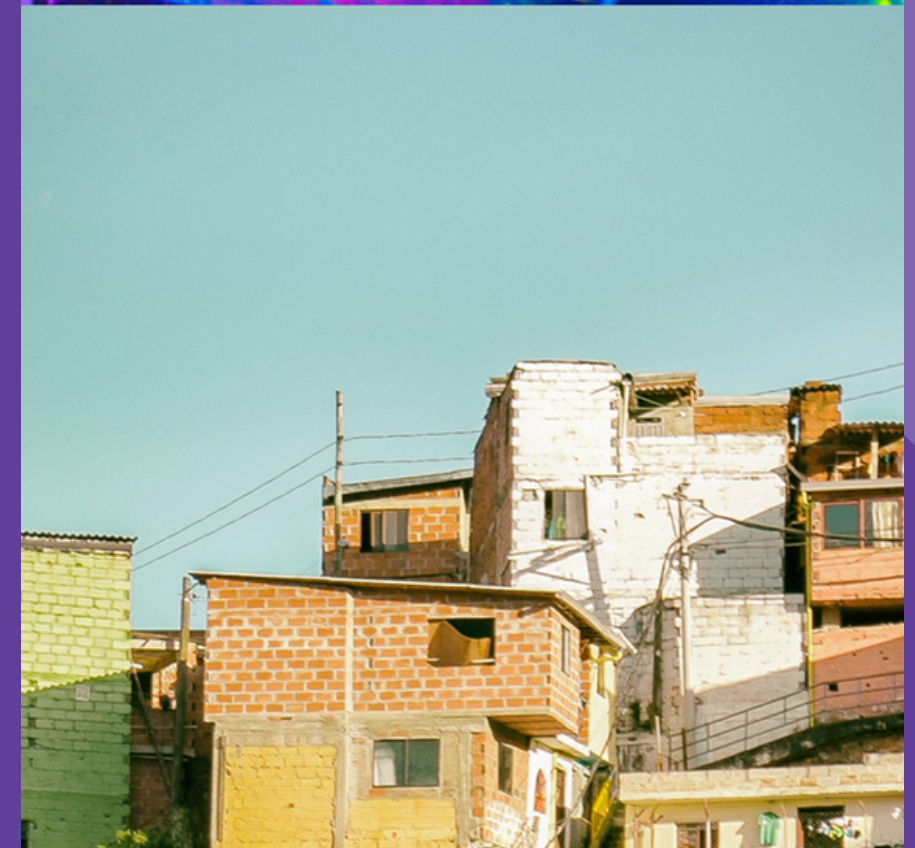
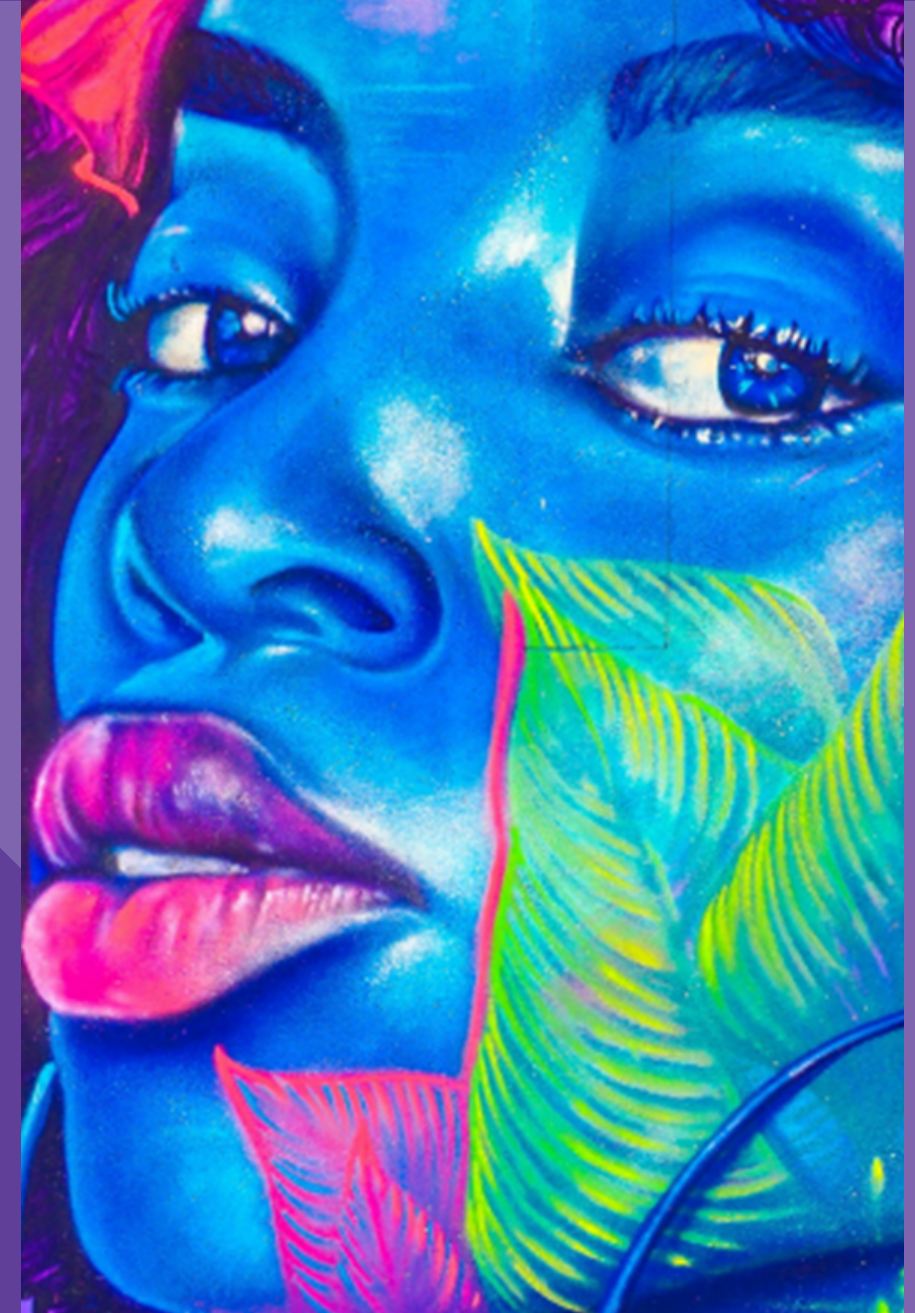
**SUPPORT THEIR WORK. PROTECT THEIR LIVES.**

**Con Líderes  
Hay Paz**

Press Kit

# ABOUT THE CAMPAIGN

CON LÍDERES HAY PAZ is a digital advocacy campaign launched by the Washington Office on Latin America with the goal of supporting the work of social leaders fighting for peace in Colombia. The work is done in communication and partnership with social leaders in Colombia.





# CAMPAIGN GOALS

01

**Showcase social leaders as vital to their communities and to peace in Colombia.**

02

**Convince the international community to help protect social leaders.**

03

**Push the Colombian government to honor their commitments to peace.**



# ABOUT THE PODCAST

REBUILDING PEACE /  
CONSTRUYENDO LA PAZ





+

**Lantigua  
Williams  
& Co.**

**ERASING THE MARGINS**

REBUILDING PEACE is a limited, bilingual documentary podcast series created by the Washington Office on Latin America for the CON LÍDERES HAY PAZ Campaign.

This series follows the stories of social leaders in Colombia who, every day, under threat to their lives, search for truth and work toward reconciliation, fight for justice for victims of the Colombian conflict, and ensure the government lives up to the guarantees it made to ethnic and rural communities in the historic 2016 peace accord.

Social leaders often face off with a Colombian government that refuses to admit its failures, and they stand up to armed groups terrorizing their communities. Hundreds of them have been killed, yet they persist. In this series you will hear why, directly from them.

# PRODUCTION

Written and created by the Washington Office on Latin America.

Produced by Lantigua Williams & Co.

Edited by Virginia Lora, with help from Jen Chien.

Mixed by Michael Aquino and Kojin Tashiro.

Production help by Michael Aquino and Carolina Rodriguez.

Hosts for the podcast were Darryl Chappell for the English episodes and Divalizeth Murillo for the Spanish episodes.

English voiceover provided by Ron Garner (Leyner), Alanna R. (Danelly), Oni Ojukwu Mantenso (Erlendy), and Alejandro Comacho (Darío).



## REBUILDING **PeACE** in Colombia



# EPISODES

## **Episode 1 - Leyner Palacios Asprilla: A Vision for Peace**

Peace in Colombia is in a tenuous place. Leyner Palacios, an Afro-Colombian social leader from Bojayá, believes the atmosphere is worse than it was leading up to the 2002 massacre in his hometown. This episode explores the problems undermining peace in Colombia after the historic 2016 peace accords, and how the work of social leaders is crucial in keeping peace alive.



## **Episode 2 - Danelly Estupiñán: A Vision for Equality**

Buenaventura, a Pacific port city in Colombia, is coveted by economic and criminal interests. The people of Buenaventura have been caught in the middle of brutal battles to control their homes and the land they live on. Danelly Estupiñán, an Afro-Colombian social leader, is part of the effort to give power back to the people and pave a new path for peace.



# EPISODES

## **Episode 3 - Erlendy Cuero Bravo: A Vision for Community**

Five decades of conflict displaced millions of Colombians from their homes, disproportionately impacting Afro-descendant and Indigenous Colombians. Many arrived in the city of Cali, including Erlendy Cuero Bravo. This episode explores the work Erlendy has done to bring attention to government neglect of displaced communities in Cali, especially in neighborhoods like Llano Verde where Afro-Colombians are concentrated, and where the murder of five boys in August 2020 sparked outrage.



## **Episode 4 - Darío Mejía: A Vision for the Future**

The roots of Colombia's armed conflict runs deep. According to Darío Mejía, a social leader of the Zenú people, the fight for peace and equality dates back to the arrival of Spanish colonizers on the continent. This episode explores why the 2016 peace accord's commitments on land reform are critically important for Indigenous social leaders, and how the current fight is the culmination of 500 years of oppression.



# FAQS

## Why are social leaders so central to peace in Colombia?

Social leaders are the key to peace in Colombia since they are often from communities who were the most impacted by the 50-year conflict. Social leaders address the root causes of violence like inequality, displacement, and discrimination.

## What are the key aspects of the 2016 peace accords that the Colombian government is not implementing?

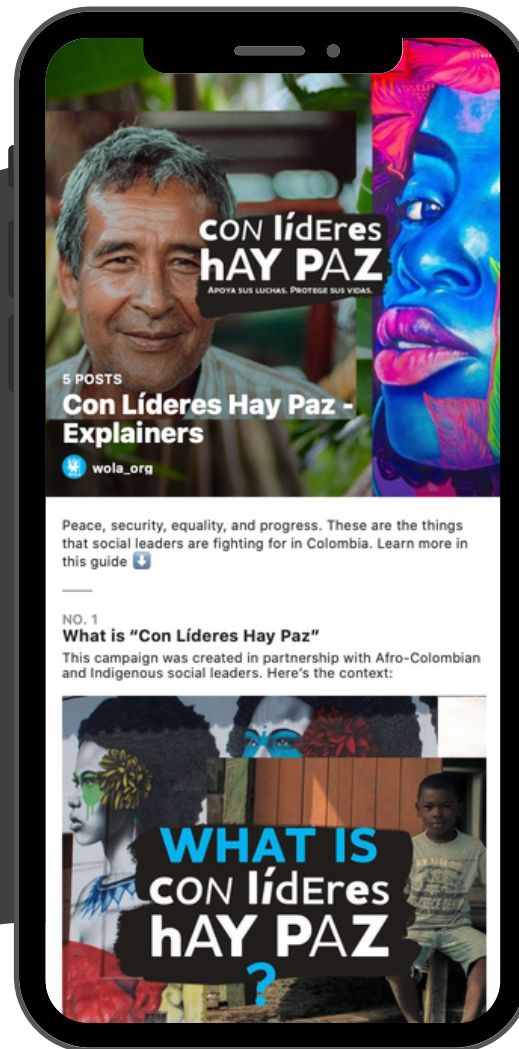
The Colombian government has failed to implement or have actively rolled back key provisions of the Ethnic Chapter, mechanisms to dismantle illegal armed groups and protect social leaders, transitional justice, and rural reform.

## What are social leaders asking the international community to do?

Social leaders from Afro-Colombian and Indigenous communities are asking the international community to pressure the Colombian government to uphold their end of the Peace Accords by protecting and supporting the work of social leaders.



# RESOURCES + LINKS



- [Con Líderes Hay Paz advocacy\\_page](#)
- [Social media explainer graphics](#)
- [Recommendations for policymakers](#)

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# CONTACT US

For media inquiries or interviews with our experts, please send an email detailing your inquiry and noting your deadline to our press office at [press@wola.org](mailto:press@wola.org).

